

# PRIVACY POLICY

This privacy policy is the official privacy policy of Teresa's Easel (Teresa Mundt trading as Teresa's Easel ABN 61 378 465 066). We respect and protect the privacy of our users. This privacy policy explains how we collect and use information.

The term "Personal Information" in this privacy policy means any information from which your identity is apparent or can be reasonably ascertained.

We may amend this policy at any time by posting the updated version on our website.

## SECTION 1 - WHAT DO WE DO WITH YOUR INFORMATION?

We do not collect Personal Information about you when you visit this website, unless provided by you in the act of purchasing a product from our website or making contact with us.

When you purchase something from our store, as part of the buying and selling process, we collect the Personal Information you give us such as your name, address and email address.

When you browse our store, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system.

Email marketing (if applicable): With your permission, we may send you emails about our store, new products and other updates.

## SECTION 2 - CONSENT

When you provide us with Personal Information to complete a transaction, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

If after you opt-in, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by contacting us at [info@teresas-easel.com](mailto:info@teresas-easel.com) or mailing us at: Teresa's Easel, 29 Tindale Avenue, Buderim Queensland AU 4556

## SECTION 3 - DISCLOSURE

Other than circumstances such as unlawful activity or serious threats to health and safety, we do not share Personal Information with other companies or entities.

We may disclose your Personal Information if we are required by law to do so or if you violate our Terms of Service.

#### **SECTION 4 – PAYMENT**

Our website uses an online e-commerce platform that allows us to sell our products and services to you through a secure payment platform. At the time you make a purchase, your credit card details are encrypted and the transaction is securely completed with a third party banking provider. Purchases via our website are processed by Stripe or Paypal, both of which are world-recognized secure online payment providers. These, and all direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands including Visa, Mastercard, American Express and Discover.

Your credit card details are encrypted and protected via Stripe or Paypal when you make a purchase on our website, and the transaction is completed with the third party banking provider. We do not have access to your credit card details, nor do we store your credit card details when you make a purchase via our website.

#### **SECTION 5 - THIRD-PARTY SERVICES**

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions. For these providers, we recommend that you read their privacy policies so you can understand the manner in which your Personal Information will be handled by these providers.

In particular, remember that certain providers may be located in or have facilities that are located a different jurisdiction than either you or us. So if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

As an example, if you are located in Canada and your transaction is processed by a payment gateway located in the United States, then your Personal Information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act.

Once you leave our website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

When you click on links on our website, they may direct you away from our site. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

This website also uses interfaces with social media sites such as Facebook and Instagram. If you choose to “like” or “share” information from this website through these services, you should review the privacy policy of that service. If you are a member of a social media site, the interfaces may allow the social media site to connect your visit to this site with other Personal Information.

## **SECTION 6 - SECURITY**

To protect your Personal Information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

## **SECTION 7 - COOKIES**

To improve your experience on our site, we may use ‘cookies’. Cookies are an industry standards and most major web sites use them. A cookie is a small text file that our site may place on your computer as a tool to remember your preferences. You may refuse the use of cookies by selecting the appropriate setting on your browser, but note that if you do this you may not be able to use the full functionality of this website.

This online service is bound by the provision of the Privacy Act 1988 (Cth), including the Australian Privacy Principles.

## **QUESTIONS AND CONTACT INFORMATION**

If you would like to access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information, contact us by email at [info@teresas-easel.com](mailto:info@teresas-easel.com) or by mail at

Teresa’s Easel  
(Re: Privacy Compliance)  
29 Tindale Avenue  
Buderim Queensland AU 4556